

m dashboard

Media Kit

Mortgage Dashboard is your all-in-one information portal delivering the most relevant economic data and news to your screen in an easy-to-use and customizable format.

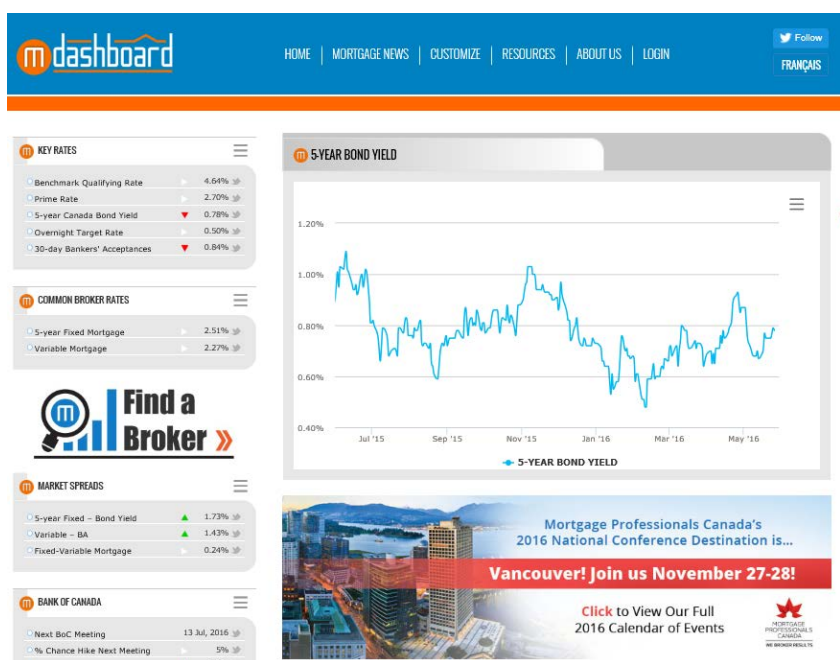
Whether you're a mortgage or real estate professional, or you simply want access to these regularly updated and even real-time data points at your fingertips, Mortgage Dashboard keeps you on the leading edge by helping you decipher where rates are heading – an invaluable resource for your clients!

Canadian Mortgage Trends
Mortgage Dashboard
Mortgage Professionals Canada

416-385-2333 | 1-888-442-4625

MortgageDashboard.ca
CanadianMortgageTrends.com

info@mortgagedashboard.ca



KEY RATES

- Benchmark Qualifying Rate 4.64%
- Prime Rate 2.70%
- 5-year Canada Bond Yield 0.78%
- Overnight Target Rate 0.50%
- 30-day Bankers' Acceptances 0.84%

COMMON BROKER RATES

- 5-year Fixed Mortgage 2.51%
- Variable Mortgage 2.27%

MARKET SPREADS

- 5-year Fixed - Bond Yield 1.73%
- Variable - BA 1.43%
- Fixed-Variable Mortgage 0.24%

BANK OF CANADA

- Next BoC Meeting 13 Jul, 2016
- % Chance Hike Next Meeting 5%

5-YEAR BOND YIELD

Mortgage Professionals Canada's 2016 National Conference Destination is...
Vancouver! Join us November 27-28!

Click to View Our Full 2016 Calendar of Events



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Mortgage Dashboard is also accessible through Canadian Mortgage Trends:

www.canadianmortgagetrends.com — Canada's premier mortgage information resource, with more than 550,000 annual readers.

Mortgage Dashboard is just one more way Mortgage Professionals Canada is adding value and go-to information and rates to mortgage and real estate professionals.

2016 Advertising Rates

Ad Position	1 Month	3 Months
Rotating VIP Banner (1/2 of impressions)	\$1,000	\$900 per month
Rotating Sidebar Banner 1 (1/2 of impressions)	\$760	\$705 per month
Rotating Sidebar Banner 2 (1/3 of impressions)	\$625	\$580 per month

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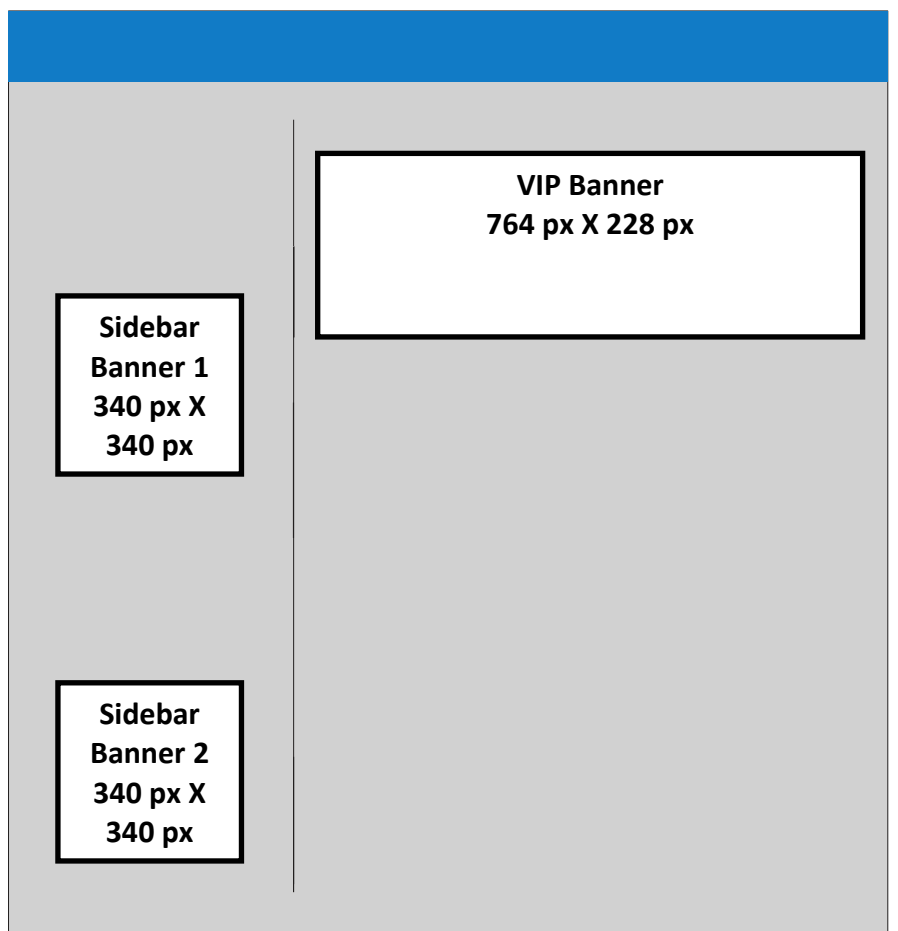
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2016 Advertising Specs

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